

**CONTRACT**

**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

And:

**Waterfront Strategies**  
**3050 K Street Northwest**  
**Washington, DC 20007**  
**USA**

<b>Contract / Revision</b> 956762 /		<b>Alt Order #</b> 25333245
<b>Product</b> <b>Issue</b>		
<b>Contract Dates</b> 10/25/16 - 10/31/16		<b>Estimate #</b> 5734
<b>Advertiser</b> POL/Senate Majority PAC		<b>Original Date / Revision</b> 10/27/16 / 10/27/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> ETHI	<b>Account Executive</b> Katz Washington	<b>Sales Office</b> Katz/Washingto
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>Agy Code</b> 9914573	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b> IN14921		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ETHI	10/25/16	10/28/16	M-F 12p-1p	M-F 12p-1p		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$160.00				
2	ETHI	10/27/16	10/27/16	News 10 on Fox	10p-1030p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$1,200.00				
N 3	ETHI	10/30/16	10/30/16	News 10 on Fox Su	10p-1030p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S				1	\$1,200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	ETHI	10/24/16-10/30/16	News 10 on Fox Su	10p-1030p	-----S	:30		<del>\$1,200.00</del>		NM		
			See MG 3.2										
	2	ETHI	10/31/16-10/31/16	Monday Hour 2	9p-10p	M-----	:30		\$1,200.00		NM		
			Ⓜ MG for 3.1 10/30										
4	ETHI	10/27/16	10/27/16	Thursday Hour 1	8p-9p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$2,000.00				
5	ETHI	10/31/16	10/31/16	Monday Hour 1	8p-9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$1,200.00				
<b>Totals</b>								0.00				5	\$5,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	3	\$3,360.00	(\$504.00)	\$2,856.00
10/31/16 - 10/31/16	2	\$2,400.00	(\$360.00)	\$2,040.00
<b>Totals</b>	5	\$5,760.00	(\$864.00)	\$4,896.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25333245	<b>Changes as of:</b> 10/27/2016 at 1:00 PM	<b>Version:</b> Highlighting Revision 2	<b>Total \$:</b> \$5,760.00
<b>CPE:</b> 163/173/5734	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> ETHI	<b>Total Spots:</b> 5
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Terre Haute	<b>Total CPP:</b> \$0.00
3050 K ST NW #100 Washington, DC 20007	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON	<b>Total GRP:</b>
	<b>Agency Order #:</b> 5494222	<b>Primary Demo:</b> Adults 35+	
	<b>Buyer:</b> Furman, Mike	<b>Con Type:</b> POLITICAL/NOTE	
	<b>Salesperson:</b> BEN WILLMETH 202-672-5880	<b>Assistant:</b> BEN WILLMETH 202-672-5880	<b>Separation:</b>

Comments: revised order,

In 4, 1x na. mg by ln 7.ncir

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25	10/25 - 10/25	Total Spots	Total \$	CPP	GRP
1	Tu-F M 12n-1p		Maury	\$160.00	0	30	1		1	\$160.00	\$0.00	0.0
2	9p-10p		Empire-FOX	\$3,200.00	0	30	0		0	\$0.00	\$0.00	0.0
3	Tu-F M 10p-10:30p		News 10 On FOX	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
REV-4	Su 10p-10:30p		News 10 On FOX	\$1,200.00	0	30	1		0	\$0.00	\$0.00	0.0
5	Th 8p-10p		Rosewood	\$2,000.00	0.0	30	1		1	\$2,000.00	\$0.00	0.0
6	M 8p-9p		Gotham	\$1,200.00	0.0	30	1		1	\$1,200.00	\$0.00	0.0
REV+7	M 9p-10p		Lucifer	\$1,200.00	0.0	30	0		1	\$1,200.00	\$0.00	0.0
<b>TOTALS:</b>									<b>5</b>	<b>\$5,760.00</b>	<b>\$0.00</b>	<b>0.0</b>

10-27-16

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25333245

Changes as of: 10/27/2016 at 1:00 PM

Version: Highlighting Revision 2

CPE: 163/173/5734

Flight: 10/25/16 - 10/31/16

Total \$: \$5,760.00

Agency: WATERFRONT STRATEGIE

Advertiser: Senate Majority PAC

Station: ETHI

Total Spots: 5

3050 K ST NW #100

Product: Issue

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20007

Agency Order #: 5494222

Primary Demo: Adults 35+

Total GRP:

Buyer: Furman, Mike

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
10/27/16 1:00 PM	CAROLYN ALLAIRE	revised order, In 4, 1x na. mg by ln 7.ncir
10/27/16 9:49 AM	Tammy Terry	Ben - spot on line 4 n/a due to world series game 5. I can offer as m/g 1 spot monday 10/31 in lucifer from 9-10p, or additional spot on line 6. please advise. thanks - tammy revised order, In 2, 1x na.
10/19/16 5:49 PM	CAROLYN ALLAIRE	mg by lns 5-6.nciot
10/19/16 4:02 PM	System	Notice Received.
10/19/16 4:01 PM	Tammy Terry	ben - spot on line 2 n/a due to world series - can offer m/g of 1 spot thurs 10-27 8-10p at \$2000, and 1 spot mon 10/31 8-10p at \$1200. please advise. thanks - tammy

## Competitive Information

Market Budget: \$82,286
ETHI Share: 7%
Comment:
WAWV: 5%
WTHI: 71%
WTWO: 17%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	5	\$5,760.00	N/A
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$5,760.00</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	5	\$5,760.00
<b>Total</b>	<b>5</b>	<b>\$5,760.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
								Changes: Comments from revised order, In 2, 1x na.
Revision	10/27/16 1:00 PM	CAROLYN ALLAIRE	Revised			\$0	\$0	mg by lns 5-6.nciot to revised order.
Makegood 2	10/27/16 9:49 AM	Tammy Terry	Confirmed			\$0	\$0	In 4, 1x na. mg by ln 7.ncir. 2 buylines added or modified.
Revision	10/19/16 5:49 PM	CAROLYN ALLAIRE	Confirmed	1		\$0	\$0	Changes: Demo Meta to IR161 User Entered \$ from \$0.00 to \$5,760.00. Total Spots from 4 to 5. Competitive Market Budget from \$36,571 to \$82,286. Comments from to revised order, In 2, 1x na.
Makegood 1	10/19/16 4:01 PM	Tammy Terry	Confirmed			\$0	\$0	mg by lns 5-6.nciot. 3 buylines added or modified.



125 West 55th St  
New York, NY 10019

Contract # 25333245		Changes as of: 10/27/2016 at 1:00 PM		Version: Highlighting Revision 2	
CPE: 163/173/5734		Flight: 10/25/16 - 10/31/16		Station: ETHI	
Agency: WATERFRONT STRATEGIE		Advertiser: Senate Majority PAC		Market: Terre Haute	
3050 K ST NW #100		Product: Issue		Office: WASHINGTON	
Washington, DC 20007		Agency Order #: 5494222		Primary Demo: Adults 35+	
		Buyer: Furman, Mike		Con Type: POLITICAL/VOTE	
		Salesperson: BEN WILMETH		Assistant: BEN WILMETH	
		202-872-5880		202-872-5880	
				Separation:	
				Total CPP: \$0.00	
				Total Spots: 5	
				Total GRP:	
				Total \$: \$5,760.00	

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	10/18/16 6:09 PM	BEN WILMETH	Confirmed	4	
				\$5,760.00	\$5,760.00

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Contract # 25333245		Changes as of: 10/27/2016 at 9:49 AM		Version: Highlighting Makegood 2	
CPE: 163/173/5734	Flight: 10/25/16 - 10/31/16	Station: ETHI	Total \$: \$5,760.00		
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Terre Haute	Total Spots: 5		
3050 K ST NW #100	Product: Issue	Office: WASHINGTON	Total CPP: \$0.00		
Washington, DC 20007	Agency Order #: 5494222	Primary Demo: Adults 35+	Total GRP:		
	Buyer: Furman, Mike	Con Type: POLITICAL/NOTE	Separation:		
	Salesperson: BEN WILMETH 202-872-5880	Assistant: BEN WILMETH 202-872-5880			
Comments: revised order,					
In 2, 1x na.					
mg by Ins 5-6.nciot					

**Comments:** revised order,

In 2, 1x na.

mg by lns 5-6,nciot

**Station Comment**

Ben - spot on line 4 n/a due to world series game 5. I can offer as m/g 1 spot monday 10/31 in lucifer from 9-10p, or additional spot on line 6. please advise. thanks - tammy

## **Terry, Tammy**

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**From:** angela.thompson@wthitv.com  
**Sent:** Thursday, October 27, 2016 9:07 AM  
**To:** Stievenart, Marcia; Terry, Tammy  
**Subject:** Spot - Preempt: POL/Senate Majority PAC - 956762

Property: ETHI

No News Cast.

### Order Information:

Order #: 956762  
Order Total: \$5,760.00  
Agency: Waterfront Strategies  
Advertiser: POL/Senate Majority PAC  
Product: Issue  
Alternate Order #: 25333245  
Estimate #: 5734  
Flight Dates: 10/25/16 - 10/31/16  
Demo: Adults 25-54

Sales Information: Katz Washington, Katz/Washington, National

The following spot(s) have been preempted:

### Preempted Spot Information (956762-3-1):

Rate: \$1,200.00  
Air Date: Sun 10/30/16  
Eligible Days: -----Su  
Inventory Code: LN Su  
Inventory Description: News 10 on Fox Su  
Inventory Code Time: 10p-1030p  
Spot Type: NM  
Length: :30  
Channel(s): [1] ETHI  
Priority: Non-preemptable  
Preempt Reason: Program Change